## INFOGRAPHIC

WHAT ARE THE DIFFERENT
TYPES OF TRAVEL APIS
AND HOW DO THEY
FUNCTION?

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# FLIGHT SEARCH AND BOOKING BY GDSS AND OTAS

The purpose of the API is to act as an mediator between the data source and the final output that is viewed by the user on their device.



# FLIGHT FARES, DATA AND SCHEDULES

There was a 50% global air passenger drop witnessed in 2021, due to the pandemic.





This Edinburgh based company offers research and booking options for hotels, flights, transfers etc.

## Travelport \*\*

This comparison platform helps in creating a marketplace to connect buyers and sellers for curating travel experiences.

# OTA BASED HOTEL BOOKING

It is predicted that about 700million people will make online bookings, come the year 2023.



### Booking.com

Founded in the year 1996, this is one of the oldest names on the list serving clients in over 200 countries.



They are one of the largest OTA based portal offering hotels, car rentals, flights and so on.

### agoda

Offering millions of options in hotels and holiday homes etc, this is one of the prime choices.

# NDC SUPPORT FOR RICH CONTENT AND MERCHANDISING

Offers relevant exchange data to airlines for the distribution of relevant customer deals irrespective of the channels.





Leading air-controlled technology that deals in offer and order management and distribution across airlines.

## routehappy

Offers a medium for communicating digital and visual content for airlines such as messages, fares details, in-flight services etc.

#### datatrans.

This is a PCI-DSS solutions provider as well as a Payment service provider handling several thousand clients a year.

# BEDBANK-BASED HOTEL BOOKINGS

Bed banks are not a new technology per se, but they are a relatively new form of traditional hotel distribution techniques that have been prevalent for decades.

## **WebBeds**

One of the fastest growing B2B bedbanks. Webbeds provides a variety of ground distribution and lodging services to retailers in the travel industry



International travel and tourism company dealing in hotel provider, transport and leisure services.



This is the world's largest wholesale retailer reach-wise operating in over 205 countries.

# TOURS AND ATTRACTIONS

2022 travel forecasts suggest that the travel industry will regain as much as 68% of the pre-covid levels, by the end of this year.

SPORT



A reservation and booking management software, designed specifically for travel services providers.



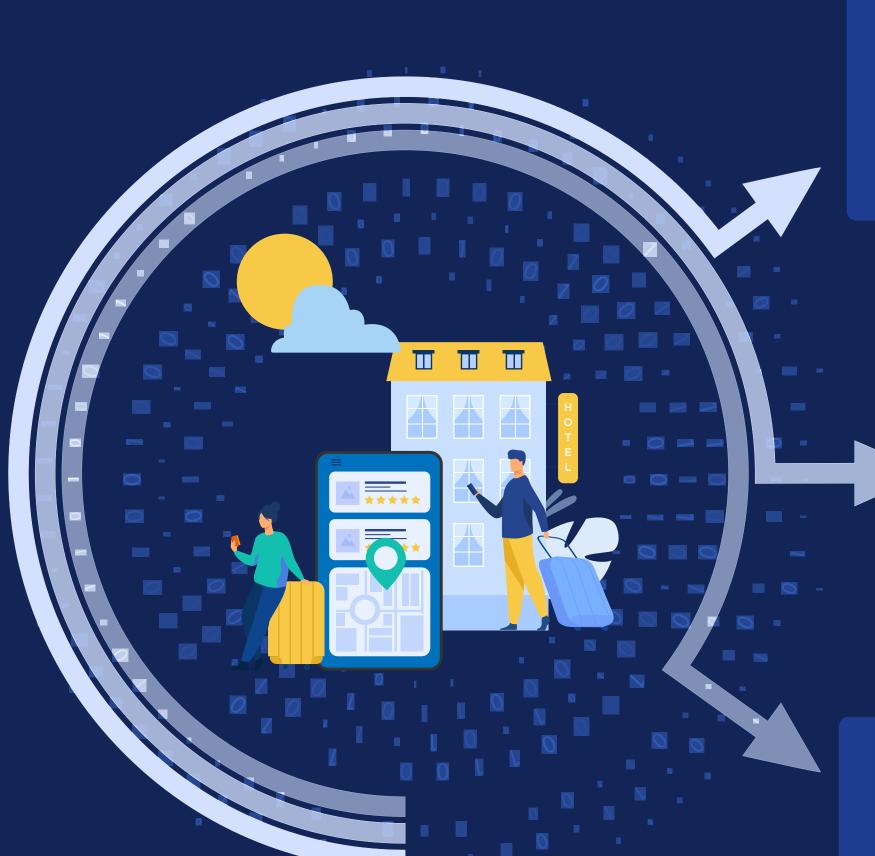
Rezgo is a popular international tours and activities booking software used by service providers, companies and tourists all around the world.

### TOUR**PLAN**

This tour operator management software is created to help various businesses manage clients, ticketing, sales, itineraries and so on.

## DIRECT HOTEL BOOKINGS

Direct hotel bookings are a great way of complying with last-minute plans. Tourists can book directly through the hotel's website or via phone.





This is a property management system (PMS) which provides hotels with a 'cloud-based' front desk services for their accommodations.



This is a one stop solution for Channel Manager, Booking Engine and PMS and helps booking hotels, posadas and guest houses etc, directly.



ConvertDirect by Staah is a commission-free, PCI certified and fully customizable booking system that offers seamless three step booking options.

# PUBLIC TRANSPORTATION

Did you know? China ranks number 1 in the world list of public transport (railways) travelers with 1550 billion passengers per kilometer.





# REVIEWS AND RATINGS

Approximately 54.7% of consumers go through at least 3-4 ratings/reviews before investing in a product.

## HOTEL MAPPING

Hotel Mapping tools enable the collection of a variety of hotel content and turn it into one conclusive piece of information in order to avoid confusion and inconsistency.

#### DataBin R

Providing mapping solutions through machine learning without using manual processing.

### Gimm 🔾 nix

With the hep of API connectivity, it offers automated mapping solutions to increase productivity.

## G|I|A|T|A

One of the biggest names in the business, they operate in over 1,024000 properties.

# CAR RENTALS/BOOKINGS

The car rental industry is expected to bring in US\$131 Billion as revenue by the year 2026.

#### avis budget group

This is known to be the world's largest car rental provider and focuses on personalization and mobility solutions on demand.

## **Hertz**

They offer a range of luxury, sports and hybrid vehicle options to select from, operating through several locations across the world.

## SIXT

Operating in over 2000 worldwide locations, Sixt offers a huge range of convertibles, sports cars and SUVs besides others.

# BUSINESS TRAVEL MANAGEMENT

Business travel management is a function handled by either in-house departments or a third party service provider that manage all the travel requirements of the corporation such as dealing with vendors, negotiating prices, managing travel documents, bookings etc.





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